



News for Prospective Residents ~ 1st Quarter 2022

Seven Reasons You'll Love Apartment Living

Apartments are not as large as single family homes, but there are numerous reasons why apartment living could be the perfect situation. From wonderful amenities, that are just steps down the hallway, to hassle-free maintenance, an apartment offers residents incredible value and convenience. While you may be thinking about downsizing, there are seven reasons why you should consider an apartment lifestyle. The possibilities are endless when you choose an apartment, so what are you waiting for?

Apartment living is a simpler way of living, which translates to a happier, lower-stress life. A simpler lifestyle provides the space to figure out what matters most and the freedom to focus on these things. Some people may love fixing up their home, and that is great; but if that is not how you feel called to spend your gift of time, then apartment living will free you from those obligations that come with owning a house.

A smaller space simply cannot fit a lot of material things in it, it is minimalist by design. This reality forces you to edit your life constantly by making decisions about what stays in your home. If you let clutter pile up, you quickly lose living space. In a smaller space, you are not tempted to buy more furniture or other "toys" because you just do not have a spot for them. When new things do come into your home, other things have to leave. You quickly learn the feel of "enough" in your home and become motivated to maintain this balance.

Connections thrive in smaller spaces and these connections could be within your family, your faith, or even to yourself. With less home to care for, family time, prayer, and self-care can become a daily theme, not a side note. An apartment's smaller space allows families to be more present for one another, this leads to more connection and more shared experiences. You will talk more, play more, and do

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Passport Member Information:

Passport Member events are posted on the website under the Resources tab. RSVP are required.

homewoodfrederick.com/resources

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Join Us For These Upcoming Events

March 18, Friday 1:00 p.m. – 3:00 p.m.

Involvement Fair

Come explore the clubs and committees



April 21st, Thursday 1:00 p.m. – 3:00 p.m.

Amenities and Services

Learn about the amenities and services



May 19th, Thursday 1:00 p.m. – 3:00 p.m.

Vendor Fair

Specialist will talk about how to downsize, pack and move without feeling overwhelmed.



Homewood at Frederick offers

- Vibrant independent living
- Clubs, activities, educational classes, outdoor recreation, and off campus experiences
- Beautiful living options including patio homes, cottages, and apartments
- Scenic views of the Catoclin Mountains

A sense of community that will make you feel right at home!

RSVP to Laura Whitesell (301) 723- 6157 or email lawhitesell@hmwd.org

Events will be held at The Lodge, 500 Pearson Circle, Frederick, MD



Homewood at Frederick Marketing Office

Meg Cliber, Marketing Director: 301-624-5291 or mpcliber@hmwd.org

Kristy Gonzales, Associate Marketing Director: 301-732-6153 or klgonzales@hmwd.org

Laura Whitesell, Marketing Assistant: 301-732-6157 or lawhitesell@hmwd.org

MARKETING OFFICE HOURS

Monday—Friday appointments required 9 a.m.—4 p.m.

Please call ahead for holiday closings.

Seven Reasons You'll Love Apartment Living Con't

more together because you are closer together in proximity, although apartments are still big enough to allow breathing room when needed.

Apartment community centers come with built-in community. *Homewood at Frederick* offers daily activities at The Lodge and Crumland Farms, fitness centers, indoor swimming pools, and four dining venues, where people often meet. A face-to-face, adult conversation is always easy to find, which is beneficial and welcoming. Feelings of social isolation are hard to come by with apartment living.

Apartment living helps shape your spending around the lifestyle you feel most called to. If your family values relationships, traveling, health, and generosity, but your finances are going toward home projects and repairs, then you will not be able to focus as much on those values. Consider if the trade-offs make sense. Instead of saving up for a new roof, you could travel to see family out of state. Instead of repairing your basement's foundation, you could donate to a cause you are passionate about.

Happiness is found in being true to yourself and your values, not someone else's. Studies also show that more possessions do not ultimately make us happier. Maybe you have lived the "American Dream," a big house, lots of stuff, and now you are ready to downsize and be content in a smaller space. An apartment may be just what you are searching for.

Any living space requires upkeep, apartments, by design, are easy to keep tidy. Less space means less to clean, in less time. When cleaning does not seem overwhelming, you will be more motivated to do it. The peace that comes from a clean, uncluttered living space will motivate you to maintain this feel in your home. Home maintenance systems are also easy to implement. Consider laundry, for example, when your washer and dryer are only steps away, you are much more likely to stay on top of laundry than if you had to descend two sets of stairs to wash your clothes. Being in close proximity to your daily chores increases the chance you will do them.

We realize that apartment living is not for everyone, but for many residents who already call *Homewood at Frederick*, home, an apartment between 800 –1,400 square feet leads to more joy, more fulfillment, and more togetherness. If you are looking for a way to simplify your life and focus on what matters most, why not give apartment living a try?

Article information obtained from becoming minimalist Facebook page

Is It Too Soon To Get Involved? We Think Not

When prospects come for an appointment at *Homewood at Frederick*, the first things they realize are how friendly our residents and co-workers are, how beautiful the campus is, and how many opportunities they have on campus for social interaction. Social interaction comes in many forms here at *Homewood at Frederick*; daily activities, daily trips, groups, committees, fitness activities, and socializing at the four dining venues. When new residents arrive on campus, there is so much to do, getting boxes unpacked, getting their homes in order, who has time to think about the social interaction. Some residents on campus have decided that social interaction is more important than unpacking those boxes or getting their home in order.

Take Mr. and Mrs. Sines, for example, who moved from South Carolina, and have been residents at The Lodge for just over 4 months. Mrs. Sines was in the pool the day after her move at 9am for Aquafit and Water Volleyball, while Mr. Sines was at his first Woodpeckers (IL resident woodshop group) meeting and has enjoyed it ever since. Mr. and Mrs. Sines both agree, that it was the right thing for them to participate in available activities right away. While they did not know any other residents when they got here in November, Mrs. Sines says “that the other residents have been welcoming and friendly. It is a very warm and beautiful community.” Mr. Sines advice for new residents is, “Do not wait! Get out there among the community and get

Do not worry about unpacking involved.”

**boxes. They are not going
anywhere. I think it is more
important to make new friends
by joining other like-minded
people.**

**-Kim Sines- advice to
new residents**

While Mr. and Mrs. Rohe took a somewhat different approach and unpacked their 140 boxes that accompanied them from Vermont, in September 2021, they did not waste any time meeting their new patio home neighbors. After unpacking their boxes, Mr. Rohe got involved within the first two months with *The Chatter* (Independent Living resident monthly newsletter), The Woodpeckers, The Food Committee, and he started the Homewood Garden Club, while Mrs. Rohe has started the French Conversation Group. Mr. Rohe describes the daily activity selections like “selecting which courses one wants to sign up for at college. There is a plethora of things to do, and it changes daily.” Mr. Rohe also says, “That the dining venues are a

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Deposits Are Currently Being Accepted For Expansion

The Lodge currently has 85 apartments, which include four different floor plans ranging in size from 1,066 square feet to 1,396 square feet. The floor plans include, Sugarloaf, Catoctin, Appalachian, and Allegheny. The Lodge includes three dining venues, The View Dining Room, The Bistro, and The Wooden Nichol Pub & Grill, serving lunch, and dinner. Residents enjoy the 24 hour fitness center, 25 M indoor swimming pool and spa, activity classrooms, event center, and so much more. If you are interested in moving around the year 2023/2024, are interested in choosing the interior selections of your apartment, and want to have more time to prepare for your move, The Lodge expansion may be the perfect plan for you!

Deposits are currently being accepted for The Lodge

expansion, which will add an additional 31 apartments to The Lodge, to include the four floor plans that

already exist. The first 21 priority depositors will receive a special gift when they move in and we currently have 7 priority spots remaining.

Every Saturday in March from 9:30-11:30am, the marketing team will hold an open house that includes a presentation from 10am-11am, along with guided tours of The Lodge Community Center.



The Lodge apartment/community center building



Residents enjoying each other's company by the fire

You may also visit our website, www.homewoodfrederick.com to view floor plans, take 360° tours, and see gallery pictures of all the fun things residents at *Homewood at Frederick* enjoy.

If you would like to set up a personal tour and appointment, please call or email Laura Whitesell, Marketing Assistant, 301-732-6157 or LAWhitesell@hmwd.org, and she will be happy to assist you with making an appointment. We look forward to hearing from you soon!



Rendered drawing of the exterior of the Lodge Expansion

Is It Too Soon To Get Involved? We Think Not Con't

good place to meet people and share life stories.”

Mr. Rohe's advice to new residents is, “reach out in all directions to meet many residents as they will

“All staff are determined that residents enjoy a safe carefree environment. Combine that attitude with the noticeable Southern charm and kindness, it is no wonder that many residents, like us, are happy at Homewood”.

-Dick Rohe

be eager to share their interests, peruse the list of activities, and get out of the house and participate.

Finally, seek leadership opportunities where you feel confident.”

We are blessed to have residents that are involved, enjoy socializing, and bring their talents with them. There are many activities, meals, trips, groups, clubs, committees to enjoy here at *Homewood at Frederick*, there is no need to wait, come participate and be engaged. For a full list of activities, trips, clubs and committees, visit our website at www.homewoodfrederick.com/resources/campusinformation.



Residents enjoying a campus trip to Links Bridge Vineyard

The Marketing Department Adds A New Team Member

Recently there has been some good news and changes coming from within the Marketing Department. In January, Kristy Gonzales, former Marketing Assistant, accepted a promotion to Associate Marketing Director and Laura Whitesell, an already dedicated co-worker in the Activities Department, accepted the position of Marketing Assistant. Kristy takes appointments Monday-Friday, providing information and tours of the campus, including patio homes, Lodge apartments, Crumland Farms apartments and cottages. Laura takes RSVPs for events, schedules appointments for Kristy and Meg Cliber, Marketing Director, and sends out the marketing brochures and other email blasts. If you would like to schedule an appointment or need marketing information, please call or email Laura, 301-732-6157 or LAWhitesell@hmwd.org.



Laura Whitesell, Marketing Assistant

Patio Homes Available For Immediate Occupancy

Currently on campus, there are a handful of patio homes that are available for immediate occupancy. A refill home, is an already built home, that has been previously occupied. One of the beautiful things about a refill home is that depending on when the home was built, it may be able to be offered either as a rental, or an entrance fee option.

Current Availability includes:

206 Pearson Blvd.– Chesapeake with Sunroom & Breakfast Nook

2715 Homewood Dr.– Chesapeake with Sunroom

426 Homewood Circle– Stand-alone Potomac with Sunroom, Breakfast Nook & Den

421 Homewood Circle– Chesapeake with Sunroom & Breakfast Nook

305 Pearson Blvd– Chesapeake with Sunroom & Breakfast Nook

2512 Angell Ave– Atlantic with Sunroom

2600 Pearson Dr– Chesapeake

Phase 10– Stand-alone Potomac with Sunroom, Breakfast Nook & Den

Phase 10– Chesapeake with Sunroom



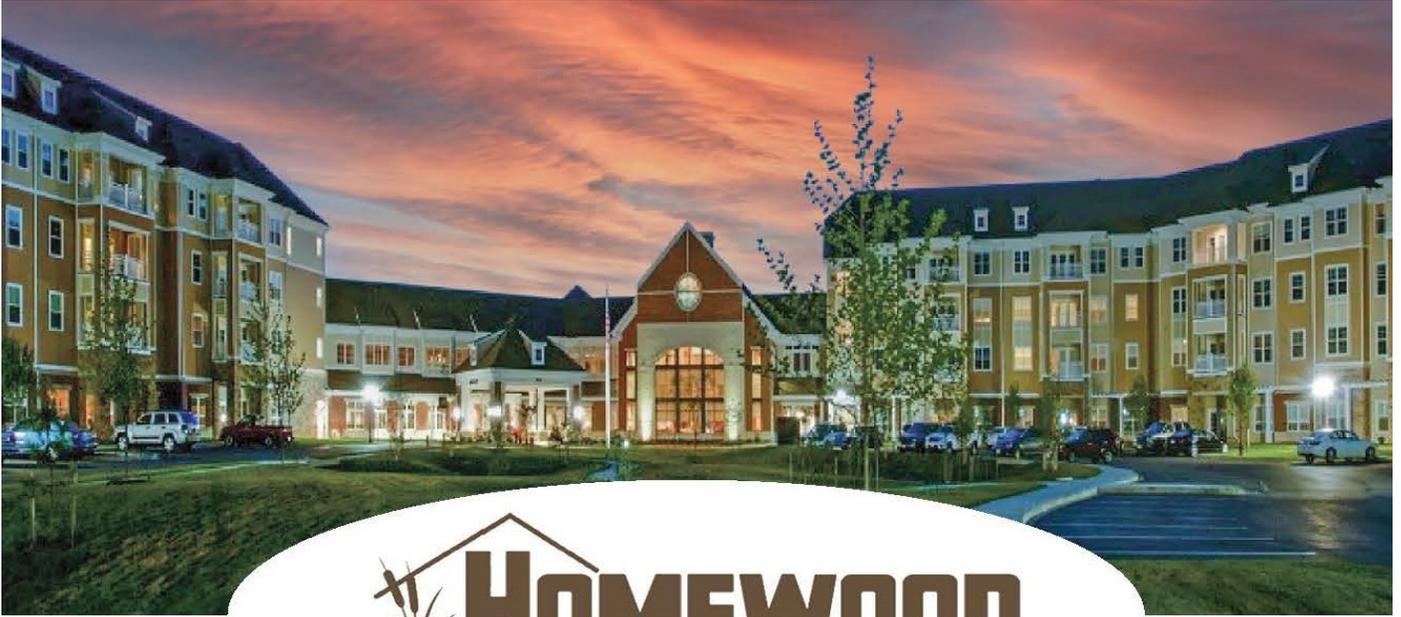
426 Homewood Circle– Stand-alone Potomac with Sunroom, Breakfast Nook & Den



2715 Homewood Drive– Chesapeake with Sunroom

Many of these homes have upgrades that would come to you at no cost. In addition to the no cost upgrades, when a refill home is leased there is opportunity for the new leaser to choose paint colors, upgrade flooring, appliances, and countertops (all depending on what is currently in the home). At this time, *Homewood* will be pausing our patio home new construction to focus on the Lodge Expansion project. If you have been wanting a new construction patio home, these last two Phase 10 homes could be yours! If you are interested in making *Homewood at Frederick*, home in 2022, opportunities await you! Contact the marketing team today to discuss rates, location, and upgrades.

Currently Accepting Deposits for the Final Expansion!



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